

Curriculum Vitae

Name: Dipintee Kamal Parmar

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Email: dipintee@gmail.com

Career Objective:

A position to constantly learn, contribute and grow along with the organization.

Professional Experience: (7+ Years in Digital Marketing / SEO)

Organization: VD Networks India Pvt. Ltd

Location : Ahmedabad

Period : Mar, 2022 – Dec, 2022 (10 Month)

Role : Sr.Digital Marketing Executive

Organization: Digiiconic Promotion Pvt. Ltd

Location : Pune

Period : Mar, 2019 – Dec, 2020 (1.7 Year)

Role : SEO Executive

Organization: Brainmine Web Solution Pvt. Ltd

Location : Pune

Period : Aug, 2015 – Nov, 2018 (3.3 Year)

Role : SEO Analyst

Organization: Ethon Web Promoters Pvt Ltd

Location : Pune

Period : Feb,2014 – July, 2015 (1.5 Year)

Role : Junior SEO Analyst

Academic Credentials:

Exams Passed	School /College	Board/University	Year of Passing	Percentage
M.C.A (Commerce)	Sarhad College, Pune	University of Pune	August 2013	59%
B. Com	AppasahebJedhe College, Pune	University of Pune	July 2010	59%
H.S.C	K.B.P.V Pune	Maharashtra Board	March 2007	52.50%
S.S.C	B.V.K.P Pune	Maharashtra Board	March 2005	55.86%

Technical Skills:

On-page Optimization–

Title Tags Optimization, Meta Tags Optimization, Header Tag Optimization, Anchor Text Optimization, Alt Tag Optimization, Robot.txt Optimization, URL Canonicalization, W3C Validation, XML & HTML Sitemap Creation & Submission, 301 Redirects, URL Optimization, Meta Tags Creation, Keyword Density, Schema Markups etc.

Off-page Optimization–

Directory Submission, Search Engine Submission, Blog Submission, Article Submission, Press Release Promotion, Social Bookmarking, Blog Commenting, Forum Commenting, Local Business Listings, Profile Creation, Infographics Creation & Promotion, PPT Creation & Promotion, Video Submissions and Classified Ad Posting

Technical SEO

SSL, Speed your site up, Fix duplicate content issues, Register your site with Google Search Console testing your site's mobile usability, accessing search analytics, viewing backlinks to your site.

Social Media –

Social Media Posts, Increase followers and likes, Engagements, Join & Participate in Relevant Groups,

Social Media Marketing–

Create Facebook ad, Instagram ad. Monitor the ads.

Other–

Website Analysis, Competitor Analysis, Google Analytics Tool, Keyword Ranking Report Creation, Back link Tracking Tool

Personal Details:

Date of Birth : 4th January 1990

Marital Status : Married

Languages Known : English, Hindi , Marathi, Gujarati.

Permanent Address : 37-Jaldhara-3, Opp. Pleasure club, Prathna Upvan Road, Ghuma (Bopal), Ahmedabad – 380058.

